

Teambuilding

Through Songwriting

Workshop Outline:

A highly engaging, interactive and productive songwriting workshop designed to inspire your team, staff, colleagues, friends, resulting with a unified outcome all can be proud of, while having fun through the universal language of music and the excitement of Rock'N' Roll, Soul, Reggae, Blues and more...

This is a fantastic team building experience, strengthening communication and bonding any team, but most importantly, having fun!

Workshop Outline

(This outline can be altered to suit the client)

Time (guide)	Activity	Description
10 minutes	Introduction	About Workshop and Facilitators.
20 minutes	Activity 1	Percussion 1 – Body rap warm up with rhythms – a physical activity. Treated to a performance of Latin, Reggae and World rhythms.
15 minutes	Song writing Example	Illustration of how an existing published song was created using different techniques of rhythms, melody and lyrics. A performance of an original song.
10 minutes	Your Song	Your favourite song . The song that resonates with you. Explore why.
40 minutes	Activity 2	Percussion 2 – Drumming workshop - using Djembes, Congas, Bongos, maracas and other percussion instruments. A physical activity requiring teamwork – listening, timing, non-verbal communication. Generate a rhythm and energy for the song.
15 minutes	Melody making	Melodies and riffs to the percussion and rhythms created in Activities 1 and 2. Create melody from lyric, from rhythm, chords, acapella. Explore melodic creativity techniques.
	BREAK	
20 minutes	Lyric writing	Lyrics 1 – Find key words / phrases Use Similes, Metaphors

^{**}No musical ability is required.



Today Today Milling			
		Directed Creativity (if required) keeping the underlying aim/purpose of the song (unique to your organisation).	
30 minutes	Songwriting Techniques	Lyrics 2 - (Break into teams – depending on number of participants) Use different techniques to create lyrics. - Cut up technique - Poetic techniques – personification, metaphors, similes, alliteration, consonance, rhyme, imagery - Random words - reveal meaning. You will be shown different techniques to create original lyrics to capture a message, an emotion etc. The techniques will be revealed in the more detailed workshop outline, which is sent to clients who make an enquiry.	
	BREAK		
30 minutes	Spanner in the works	Shuffle teams midway bringing originality and different perspectives (spanner in the works).	
20 minutes	The "Masterpiece"	Participants are shown how to create song structure. All lyrics are brought together to create the final composition or "masterpiece".	
15 minutes	Live Performance	Sing / Perform the song (only those who want to) using the percussive rhythms, the vocal rhythms, the lyrics and melody. Celebrate your creation!	

- The song can be recorded at a later date.
- A CD or mp3 will made available for all participants.
- ©Participants or Organisation name.

This is your song!

